

## **Rocky Mountain Arts Privacy Statement**

**IMPORTANT! PLEASE READ THIS PRIVACY STATEMENT CAREFULLY BEFORE USING THIS SITE.**

**January 13, 2022**

Thank you for visiting [telluridefirefestival.org](http://telluridefirefestival.org). Rocky Mountain Arts strives to provide online resources in a safe, secure manner that respects your privacy when you visit our site.

This privacy statement addresses the collection, use, disclosure and security of information that may be obtained by Rocky Mountain Arts. In using the [telluridefirefestival.org](http://telluridefirefestival.org) website, you agree to do so in accordance with the privacy policies of this statement.

### **Information collected**

We collect no personal information about you when you visit [telluridefirefestival.org](http://telluridefirefestival.org) unless you choose to provide this information to us. However, some information is collected and stored automatically.

If you do nothing during your visit but browse through the website, read pages or download information, the following information is collected and stored automatically from your visit:

- The name of your domain; for example, “xyzcompany.com” if you use a private internet access account;
- An IP address; a number automatically assigned to your computer when you are using the internet;
- The type of browser and operating system used to access our site;
- The internet address of the website from which you linked directly to our site;
- The pages you visit within the website; and

This information is collected for statistical analysis using third-party or proprietary software programs to create summary statistics. The statistics are used for the purpose of determining what information is of most and least interest to all visitors and identifying system performance or problem areas in order to better plan future website enhancements. This information is not collected for commercial marketing purposes.

If, during your visit to [telluridefirefestival.org](http://telluridefirefestival.org), you voluntarily provide personally identifiable information, we will collect such information. Examples of personally identifiable information may include:

- Your name, address or phone number;
- An email address if you are communicating to us through email;
- Information you voluntarily submit to [telluridefirefestival.org](http://telluridefirefestival.org) for the purposes of making a purchase online, subscribing to enews, signing up to volunteer;
- Other information volunteered such as contact information, survey information or content of email.

In general, please note the information collected, whether or not personally identifiable, is not limited to text characters and may include audio, video and other graphic formats you send us. Information is retained and used in accordance with existing laws, rules, regulations, and other policies.

## **Use**

Depending on the specific service or transaction, Rocky Mountain Arts may share personally identifiable information among its staff in order to provide such service or complete such transaction.

## **Public disclosure**

We will not disclose any personally identifiable information collected to entities outside of Rocky Mountain Arts and their agencies except where you have given us permission. Visitors should be aware that information collected through the website may be subject to examination and inspection, if such information is a public record, or not otherwise protected from disclosure.

## **Cookies**

Telluridefirefestival.org may occasionally use “cookies” to customize your browsing experience. Cookies are simple text files stored by your web browser and they provide a method of distinguishing among visitors to the websites. Cookies created on your computer by using our website do not contain personally identifiable information and do not compromise your privacy or security. You can refuse the cookie or delete the cookie file from your computer at any time by using any one of a number of widely available methods.

## **Security**

Several tools, policies and protocols are used to safeguard the submission of information through telluridefirefestival.org. Security measures have been integrated into the design, implementation and day-to-day operations of the entire operating environment as part of our continuing commitment to the security of electronic content as well as the electronic transmission of information.

Telluridefirefestival.org uses the Secure Sockets Layer (SSL) encryption protocol to safeguard your sensitive personal information, including your credit card number. Information is encrypted from your computer to the website processing your request.

In order to further secure your privacy, do not divulge any passwords or sensitive information to anyone in a phone call or email. When you are finished with those applications that are password protected or required the input of your credit card or personal information, it is always recommended that you close or otherwise exit the browser page.

## **Links to other sites**

Please note: the Telluridefirefestival.org website may include links to other sites such as signup.com that may contain additional or different privacy statements. When you link to another site, you are no longer on our site and are subject to the privacy policy of the new site.

Rocky Mountain Arts makes no claims, promises or guarantees about the accuracy, completeness or adequacy of the contents of this website and expressly disclaims liability for errors and omissions in the contents of this website. No warranty of any kind, implied, expressed or statutory — including but not limited to opinions or statements made by third parties, information provided by individuals other than the website operator — is given with respect to the contents of this website or its hyperlinks to other internet resources.

## **Email**

Email is not a secure form of transmission. As such, Telluridefirefestival.org does not recommend that you submit sensitive or personally identifiable information via email. If you choose to provide us with personal information in an email, we may use the email and the information contained within it to improve our service to you or to respond to your request. Sometimes, we may forward your email to other Rocky Mountain Arts employees who may be better able to help you, and this staff may be employed by a different department within the Festival. Except for authorized law enforcement investigations or as required by law, we do not share our email with any other organizations outside of the town of Telluride.

## **Changes to this privacy statement**

Revisions to this privacy statement will be posted to this location so that you will know the type of information we collect and how that information is used. We will also post the last date of revision at the top of this page.

Our goal is to provide a private, efficient and friendly digital experience. If you have comments or questions regarding privacy at Telluridefirefestival.org, please email [erin@telluridefirefestival.org](mailto:erin@telluridefirefestival.org).